



THE VISION COUNCIL

The Vision Council represents the manufacturers, suppliers, providers and retailers in the vision community. We offer a wide variety of resources and tools to help our members succeed in their businesses, from research and training to industry networking events and consumer outreach.

MEMBERSHIP APPLICATION

Company: _____

Key Contact Name: _____

Title: _____

Address 1: _____

Address 2: _____

City/State/Zip: _____

Country: _____

Telephone: _____

Fax: _____

Email: _____

Website: _____

Referred by: _____

(Please select all that may apply):

Professional Interests:

- | | |
|---|--|
| <input type="checkbox"/> Market Research | <input type="checkbox"/> Regulatory Affairs |
| <input type="checkbox"/> Finance/Administration | <input type="checkbox"/> Trade Shows |
| <input type="checkbox"/> Technical Issues/
Standards | <input type="checkbox"/> Sales & Marketing |
| <input type="checkbox"/> Public Relations/Brands | <input type="checkbox"/> Consumer Education |
| <input type="checkbox"/> Product Development | <input type="checkbox"/> Professional Development/
Training |

We sell/service the following products:

- | | |
|--|--|
| <input type="checkbox"/> Ophthalmic Frames
(fronts and temples) | <input type="checkbox"/> Sunglasses |
| <input type="checkbox"/> Optical Instruments | <input type="checkbox"/> Spectacle Cases |
| <input type="checkbox"/> Ophthalmic Lenses | <input type="checkbox"/> Contact Lenses |
| <input type="checkbox"/> Optical Equipment | <input type="checkbox"/> Other (please specify)
_____ |
| <input type="checkbox"/> Laboratories | _____ |

MEMBERSHIP TYPES

(Please select one below):

- Full Member:** Any person, firm or corporation conducting business in North America, whose primary business is the manufacturing, processing and/or distribution or sale of optical equipment, frames, lenses, contact lenses, and other eyewear and eyecare related products, and/or services. Full Members are entitled to receive all of the services of the Council, and are entitled to vote and hold office.
- Associate Member:** Any person or company who provides services to the optical industry who does not meet the qualifications for full membership. Associate Members are permitted to receive some member services as defined by The Vision Council's Board of Directors. Associate Members are entitled to vote for the election of The Vision Council Directors and Officers, and may hold office but are not eligible for Board officer positions.
- Trade Media Member:** Available to any person, firm or corporation providing trade media service to Full or Associate Members of The Vision Council. Dues: \$3,150.

Division *(Select the division below that best reflects your business.)*

- | | |
|---|--|
| <input type="checkbox"/> Eyewear & Accessories (Frames) | <input type="checkbox"/> Retail |
| <input type="checkbox"/> Lens, Lab and Lens Processing Technology | <input type="checkbox"/> Over the Counter (Sunglasses and Reading Glasses) |
| <input type="checkbox"/> Contact Lens | <input type="checkbox"/> Technology |
| <input type="checkbox"/> Healthcare | |

2024 DUES STRUCTURE *subject to change in 2025

Full Members Dues Structure

Annual Sales in North America	Dues Rate
\$2,000,000 and Below	\$1,050
\$2,000,001- \$3,000,000	\$1,575
\$3,000,001- \$5,000,000	\$2,100
\$5,000,001 - \$10,000,000	\$3,675
\$10,000,001 - \$15,000,000	\$5,250
\$15,000,001 - \$20,000,000	\$6,825
\$20,000,001 - \$25,000,000	\$8,400
\$25,000,001 - \$30,000,000	\$9,975
\$30,000,001 - \$35,000,000	\$11,550
\$35,000,001 - \$40,000,000	\$13,125
\$40,000,001 - \$45,000,000	\$14,700
\$45,000,001 - \$50,000,000	\$16,275
\$50,000,001 - \$55,000,000	\$17,850
\$55,000,001 - \$60,000,000	\$19,425
\$60,000,001 - \$65,000,000	\$21,000
\$65,000,001 - \$70,000,000	\$22,575
\$70,000,001 - \$75,000,000	\$24,150
\$75,000,001 - \$80,000,000	\$25,725
\$80,000,001 and above	\$26,250

Associate Members Dues Structure

Annual Sales in North America	Dues Rate
\$2,000,000 and Below	\$1,315
\$2,000,001- \$3,000,000	\$1,970
\$3,000,001- \$5,000,000	\$2,625
\$5,000,001- \$10,000,000	\$4,595
\$10,000,001- \$15,000,000	\$6,565
\$15,000,001- \$20,000,000	\$8,535
\$20,000,001- \$25,000,000	\$10,500
\$25,000,001- \$30,000,000	\$12,470
\$30,000,001- \$35,000,000	\$14,440
\$35,000,001- \$40,000,000	\$16,410
\$40,000,001- \$45,000,000	\$18,375
\$45,000,001- \$50,000,000	\$20,345
\$50,000,001- \$55,000,000	\$22,315
\$55,000,001- \$60,000,000	\$24,285
\$60,000,001- \$65,000,000	\$26,250
\$65,000,001- \$70,000,000	\$28,220
\$70,000,001- \$75,000,000	\$30,190
\$75,000,001- \$80,000,000	\$32,160
\$80,000,001 and Above	\$32,815

MEMBERSHIP PAYMENT

Please note that all fields below are required.

Primary Financial Contact Name (for The Vision Council dues):

Email address: _____

Phone number: _____

Annual Sales (confidential): _____

Dues Rate: _____

We hereby apply for membership as a full/associate/trade media member in The Vision Council and agree to abide by its bylaws, to comply with all provisions thereof and to pay all such dues and assessments as may be levied there under by action of the regular members. We certify that the above information is true and correct to the best of our knowledge.

Name: _____

Title: _____

Date: _____

Please remit completed application to:

The Vision Council
Attention: Member Services
225 Reinekers Lane, Suite 700
Alexandria, VA 22314

For added convenience, completed applications may be emailed to The Vision Council at info@thevisioncouncil.org.

Visit thevisioncouncil.org/members to learn more about the wide variety of resources and tools available to help you succeed in your business.

